

# Startup Launch legal Checklist

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# Privacy Regulations

Laws like the GDPR are regulations to strengthen data protection for all individuals. This means that **if you have a website that processes personal data, you need to follow laws and procedures** to become compliant and avoid fines. Such personal data can include names, addresses, birth dates, contact information, or driver's licenses.

Besides the GDPR, most regions around the globe are putting in place privacy laws that businesses are expected to comply with. Privacy management should be part of your organization today.

Privacy regulations have multiple penalties against those who violate privacy and security standards, with fines reaching into hundreds of millions. Some of them are:

- Financial penalties: Art. 83 of GDPR addresses that non-compliance with the requirements can carry fines up to EUR 20 million, or in the case of a corporation, up to 4% of annual worldwide turnover, whichever is higher.
- Disciplinary measures: Several corrective measures can be taken such as warnings, reprimands, imposing temporary or permanent bans on the processing of data, demanding the rectification and/or deletion of data, and suspending the transfer of data for some time.
- Compensation for damages: Any user who has suffered damage has the right to receive compensation from the controller or processor who has not complied with the obligations.
- Damaged reputation: How you handle your user's data can become a competitive advantage or break your reputation forever.

With **LegalSite** your company becomes protected against legal risks, privacy compliant and always up to date with the latest regulatory developments.

Up and running in minutes so you can focus on your business.

# Startup Launch legal Checklist

Creating an account at LegalSite is the first step to become compliant with Privacy Regulations. We offer an all-in-one solution to help you with all the requirements, so you can focus on your business. Go to [www.legalsite.co](http://www.legalsite.co), create an account and follow this checklist. Your startup will be ready to launch soon!

## Legal Pages

LegalSite provides professional templates continuously updated by our team of legal experts. Easy to understand for your users and presented in a pleasant readable format. Customize them where needed and you're done!

- ☐ Terms & Conditions
- ☐ Privacy Policy
- ☐ Cookies Policy

## Compliance

LegalSite provides a complete toolkit to help you become compliant with privacy regulations quickly, including with the GDPR.

- ☐ Sign Data Processing Agreements with all your Data Processors
- ☐ Fill the Privacy Impact Assessment
- ☐ Have a process to deal with user requests such as data access, data erasure and data transfer.
- ☐ Name a Data Protection Officer

- ☐ Have a process to deal with Data Breach Incidents, notifying users and interested companies.
- ☐ Have a cookie consent pop-up in a way that users can manage consent on your website.
- ☐ Register all consents given by the users on the cookies consent pop-up.
- ☐ Register all consents given by the users on all the legal pages.
- ☐ Set up your LegalSite, customized with your company's logo, colors and fonts.

## Management

After setting up your compliance you will have all the tools you need to process data requests at scale efficiently. Centralize all incoming requests from your users such as data access and data erasure and see important deadlines. You can handle requests fast and easy, and still, ask for a lawyer to review it.

- ☐ Check and solve user's requests through the inbox on LegalSite



